



Koze Furniture Co., Ltd.  
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Panthong, Chonburi 20160  
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Koze Furniture Co., Ltd., founded in 2017, aims to offer an ideal comfort solution in the furniture and lifestyle space. The brand 'Koze' originated from the word "cozy" and has a concept based around relaxation and enjoyment. Simply, because relaxation is best when you are comfortable doing things that you enjoy most. We aim to create furniture and lifestyle products that enhance your leisure time and space with these values.

## CREATIVE CONTENT EDITOR /DIGITAL MARKETING ASSOCIATE

Full-Time Role 9AM-5PM, Mon-Fri (Remote, minimum 2 in-person meetings/week)

### Job Description

- Plan contents and communication strategy according to target audience
- Design, create, and improve contents including writing captions and utilizing brand's creative assets to create new contents
- Analyze the effectiveness and performance of contents
- Work with advertising team to improve overall growth
- Research social marketing, social media trends and updates
- Monitor performance of all digital marketing campaigns
- Oversee end-to-end creative process for creating contents (if any)
- Learn and understand Koze's brand identity and voice
- Participate in offline events to build solid understanding of products (ie. photoshooting, exhibitions, parties, brand events etc.)

Channels: Facebook, Instagram, Line OA, Youtube, and Website  
E-Commerce: Shopee, Lazada, NocNoc, and etc.

### Qualifications

- Good understanding of digital marketing and online advertising
- At least 1-2 year(s) of experience in related fields
- Must have basic knowledge in Adobe Photoshop or Illustrator
- Must be able to create contents with Canva, Photoshop, or Illustrator
- Must be able to communicate in Thai and English
- Positive and CAN-DO attitude

To apply - please send your resume, portfolio, and expected salary to [info@kozefurniture](mailto:info@kozefurniture) with email subject: applying for Creative Content Editor