

## Online Marketing Executive, Kuala Lumpur-based

We are a fast-growing, Kuala Lumpur-based online shopping start-up that already operates in 7 markets across Southeast Asia. We are building Southeast Asia's one stop shopping destination by consolidating products and promotions from leading local and international online shops into a single platform. We are creating the most delightful online shopping experience for you to find the products you have always been looking for, to discover new products and to benefit from relevant offers for great-value shopping.

We are a young and motivated team with a special mix of tech geeks, fashion queens and entrepreneurs. We have a strong bias for action, we want to learn and grow and we want to build a great company together.

We are an Asia Venture Group (AVG) portfolio company. AVG is one of Southeast Asia leading seed financing/ VC firms with deep e-commerce know-how. Investments include iMoney, Happy Fresh and TrustedCompanies, among others.

### Your playground

- Develop and implement SEA-wide campaigns in cooperation with our designers
- Define the quarterly content calendar for your country
- Research, prioritize and implement new content marketing ideas
- Source trends and promotions from affiliate partners
- Deliver engaging content to our shoppers through social media
- Promote exclusive deals and offers to our newsletter audience
- Post about the latest trends on our daily blog
- Control and analyze performance of the campaigns and monitor competitors and markets

### What your bring to the table

- Degree in marketing, communications or similar
- Native speaker in one of the following languages: English, Thai, Bahasa Indonesia or Vietnamese
- Familiar with common online marketing tools (e.g. Google Analytics, Google AdWords)
- Passion for writing, ideally with focus on fashion and lifestyle
- Creative, detail-oriented, strong analytical skills, organized
- Socializer and experience with social media

### Here's the deal

- Experience the most exciting phase of a start-up first-hand
- Work in a fast-pace environment with many challenges and new career opportunities along the way
- Become part of our dynamic, fun and international team
- Interact directly with thousands of users every day

If all this sounds exciting to you, send your CV, one or two sentences about why you're interested in the job, your next possible start date and your salary expectations to [careers@ipricegroup.com](mailto:careers@ipricegroup.com) (for the attention of Halima Saadiah). Looking forward to learning more about you!

