



Hello all the lovely reader.  
I love to work with you :)



# MY RESUME

## Profile & Personal

**Name :** Anootarapha Sangratsamee ( Mint )

Contact : 0834938953

## EDUCATION

### UNIVERSITY

Rangsit University  
Faculty of art and design Major  
Visual Communication Design  
2012

## Good command in English



Speaking



Reading



Listening



Writing

## Design skill



Adobe Photoshop



Adobe Illustrator



Adobe Aftereffect



Adobe Flash

## Personality

- Sociable,
- open-minded,
- flexible,
- inspiring,
- motivated,
- reliable,
- responsible punctual, and committed
- Fast learner and keen for challenges/  
new experiences.
- Able to work as a team and  
independently.

## Other skills

- Multi tasking and  
prioritization skills
- Problem solving
- Understand business  
and concepts related  
to revenue/expenditure



# MY RESUME

## INTERNSHIP HISTORY



A multi-disciplinary design & post-production house based in Bangkok, Thailand.

**Position:** Motion Graphic Designer, Graphic Designer  
March 2011 – April 2011

## Major Accomplishments

Designed layout and storyboard that equipped with motion graphic for Faculty of Information and Communication at Rangsit University.



Design InfoGraphic For Faculty of ICT.Rangsit University





Designed catalog-shop layout for Salee Company



Quality Policy :

*"To be a Leader in inspiring change in the process of adding value in plastic components for the benefit of stakeholders."*



Info Graphic for Motion graphic video



# MY RESUME

## EMPLOYMENT HISTORY

### ***Design tree co.,Ltd***

#### **Account Executive**

May 2013 - July 2013



#### ***Major Accomplishments***

- Took role as a project coordinator and was responsible for client portfolio including Kobayashi, SCJ, Pfizer, and DSG.
- Provided supports and communication path to clients and projects' suppliers. Was in-charge in sketching and designing artwork and able to manage distinct assignments at a time.



Koolfever P.O.P : Shelftalker, Standee



- Discussed with client with service mind to create and deliver a fitted design for product package in order to build a stronger brand positioning.

Duck Clean and Bright : sticker for packshot.



Glade Alfa sample sticker

- Was able to understand requirements from clients and provided constructive advice. Always considered opinions from different perspective for the best to deliverables.



MY RESUME

EMPLOYMENT HISTORY



Baby Love coupon : Sticker for promotion

Back



Front



Ammeltz inner box





# MY RESUME

## EMPLOYMENT HISTORY

### Self-Employed (Freelance)

Stocklist Design for CROW3 company (July 2013)

#### THE INVESTORS & COLLECTORS GLOBAL CONCIERGE



##### ABBREVIATIONS LABEL:

- G.L. • Good Label
- VS.D.L. • Very Slightly Damaged Label
- VS.S.L. • Very Slightly Stained Label
- S.D.L. • Slightly Damaged Label
- S.S.L. • Slightly Stained Label
- S.L. • Stained Label
- D.L. • Damaged Label

##### Level:

- I.N. • Into Neck
- B.N. • Base Neck
- V.T.S. • Very Top Shoulder
- T.S. • Top Shoulder
- U.S. • Upper Shoulder
- M.S. • Mid Shoulder
- L.S. • Low Shoulder

##### Crowns 3 Headquarter

288 Exchange Tower, 28th FL Unit 2801-2804  
Sukhumvit Road, Klongtoey District,  
Bangkok, 10110, Thailand

TEL : +66(0) 2104 9230 - 3

FAX : +66(0) 2104 9101

EMAIL : [contact@crowns3.com](mailto:contact@crowns3.com)

[www.crowns3.com](http://www.crowns3.com)

Stocklist updated at 2-7-2013

NUMBER	LOCATION	CHATEAU BORDEAUX	REGION	BOT.	YEAR	QTY	OWC	LABEL	LEVEL	VOLUME	PRICE/BOTTLE
963		Assortiment Bordeaux 2000					1 x 12				
		Lafleur	Pauillac	Mc	2000	3		G.L.	I.N.	0.75	\$0.00
		Margaux	Margaux	Mc	2000	3		G.L.	I.N.	0.75	\$0.00
		Haut Union	Graves	Mc	2000	3		G.L.	I.N.	0.75	\$0.00
		Pomerol	Pomerol	Mc	2000	3		G.L.	I.N.	0.75	\$0.00
964		Assortiment Bordeaux 1999					1 x 12				\$7,354.71
		Lafleur	Pauillac	Mc	1999	2		G.L.	I.N.	0.75	\$0.00
		Le fte Rothschild	Pauillac	Mc	1999	2		G.L.	I.N.	0.75	\$0.00
		Mouton Rothschild	Pauillac	Mc	1999	2		G.L.	I.N.	0.75	\$0.00
		Margaux	Margaux	Mc	1999	2		G.L.	I.N.	0.75	\$0.00
		Haut Union	Graves	Mc	1999	2		G.L.	I.N.	0.75	\$0.00
		Cheval Blanc	St. Emilion	Mc	1999	2		G.L.	I.N.	0.75	\$0.00
960	J4	Angelus	St. Emilion	Mc	1976	1		G.L.	V.T.S.	0.75	\$183.44
1499	C12	Angelus	St. Emilion	Mc	1994	2		G.L.	I.N.	0.75	\$215.44
1424	G7	d'Armailhac	Pauillac	Mc	1999	5		G.L.	I.N.	0.75	\$59.43
1180	F1	d'Armailhac	Pauillac	Mc	1999	9		G.L.	I.N.	0.75	\$52.00
1439	I6	Ausone	St. Emilion	Mc	1964	1		G.L.	B.N.	0.75	\$729.04
1440	I6	Ausone	St. Emilion	Mc	1964	1		VS.S.L.	U.S.	0.75	\$669.61
170		Ausone	St. Emilion	Mc	1975	1		VS.D.L.	I.N.	0.75	\$352.88
P7		Bahans Haut Brion	Graves	Mc	1993	3		S.L.	B.N.	0.75	\$101.01
377		Bahans Haut Brion	Graves	Mc	1990	5		G.L.	I.N.	0.75	\$195.73
1177		Bahans Haut Brion	Graves	Mc	1999	12	1 x 12	G.L.	I.N.	0.75	\$95.58
570		Beauregard	Pomerol	Mc	1994	12	1 x 12	G.L.	I.N.	0.75	\$40.86
1396	E8	Belair	St. Emilion	Mc	1990	2		VS.D.L.	B.N.	0.75	\$59.43
1225	J2	Balgrave	Medoc	Mc	1999	1		G.L.	I.N.	0.75	\$37.15
181		Beychevelle	St. Julien	Mc	1999	3		G.L.	I.N.	0.75	\$107.79
1221	C11	Beychevelle	St. Julien	Mc	1990	12	1 x 12	G.L.	I.N.	0.75	\$107.72
1429		Beychevelle	St. Julien	Mc	2004	12	1 x 12	G.L.	I.N.	0.75	\$32.86
406		Brane Cantenac	Margaux	Mc	1986	12	1 x 12	G.L.	B.N.	0.75	\$85.48
362		Brane Cantenac	Margaux	Mc	1988	1		G.L.	I.N.	0.75	\$88.66
361		le Baron de Brane	Margaux	Mc	1988	12	1 x 12	G.L.	I.N.	0.75	\$24.72
1577	KE	Canon Segur	St. Estephe	Mc	1995	12	1 x 12	G.L.	I.N.	0.75	\$111.44
675		Canon La Gaffeliere	St. Emilion	Mc	1986	12	1 x 12	G.L.	V.T.S.	0.75	\$74.29
674		Canon La Gaffeliere	St. Emilion	Mc	1986	12	1 x 12	G.L.	B.N.	0.75	\$91.72
67		Canon La Gaffeliere	St. Emilion	Mc	1995	12	1 x 12	G.L.	I.N.	0.75	\$75.00
616	ka	Camensac	Haut Medoc	Mc	1992	7		G.L.	I.N.	0.75	\$37.16
CJ3		Carnades de Lafite	Pauillac	Mc	1999	1		S.D.L.	I.N.	0.75	\$292.30
1545		Carnades de Lafite	Pauillac	Mc	1985	1		G.L.	I.N.	0.75	\$274.67
P53		Carnades de Lafite Mg	Pauillac	Mc	1988	4		G.L.	I.N.	1.5	\$561.60
663		Carnades de Lafite	Pauillac	Mc	1990	7		G.L.	B.N.	0.75	\$292.30



MY RESUME

EMPLOYMENT HISTORY

Self-Employed (Freelance)

Create Icon set for the short film ‘Homeless children in Thailand’





# MY RESUME

## EMPLOYMENT HISTORY

### *Diageo Moët Hennessy*



August 2013 - April 2014

### **Major Accomplishments**

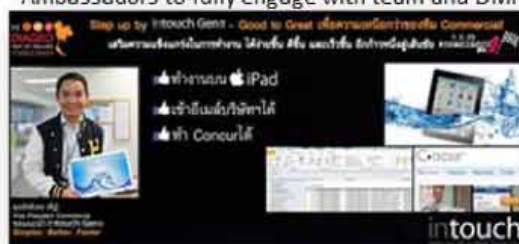
- ✎ Managed several and different tasks including artworks, media and administration related within timeline
- ✎ Designed DMHT's publication
- ✎ Provided support in regard with E'Letter.
- ✎ Design company's E'Magazine on E-mail.
- ✎ Internal event photographer and editor , retoucher and video editor.
- ✎ Created and designed E-Sales letter for Commercial team in monthly basis.
- ✎ Led a design of TM1 project including all the publishing work.
- ✎ Support Intouch Gen II project. Delivered communication design such as E-letter poster, E-Sales letter. r. Created packshot of Intouch Gen II project as well as designed logo & backpack for upcoming Intouch Gen II.
- ✎ Supported Sales Operation team in designing dashboard, and info-graphic.
- ✎ Supported Marketing team in designing Smirnoff, Benmore JWS internal design.
- ✎ Was assigned as a PLEARN project coordination to ease communication with Compliance team and suppliers.
- ✎ Facilitated training program, coordinated with vendor, and was responsible for Art and Creative topics.
- ✎ Provided support in catalog design as to drive DMHT sales performance.



# Internal communication



Developed "Intouch Gen2 in Life Series Episode1-6" to build the strong momentum with the right communication message from Kickoff till Go Live in March 2014. The main purpose is Commercial Team understands "Top Priority Benefits from Intouch Gen2" to help transforming our way of working simpler, better and faster for excellent execution in order to win F14 Company Mission 1:5:25, then VPC, SLT, Channel Leader/Manager and CMKT as Brand Ambassadors to fully engage with team and DMHT





Internal communication



**SMIRNOFF**


5 มีนาคม !!  
เชิญชวนพี่น้อง DMHT  
เตรียมพร้อมโปรสกับกิจกรรม สุดสดชื่น  
สมอร์นอฟ ไอซ์ น้ำผึ้งมะนาว  
@DMHT

Mark 5<sup>th</sup> March !!  
in your calendar  
For Smirnoff Ice Honey Ripple  
at DMHT

**E-SALES LETTER**  
**DECEMBER**

"The bigger the obstacle the more glory in overcoming it"

Jayne Harvey



**E-Sales Letter**  
**November 2013**



**E-SALES LETTER**  
**OCTOBER 2013**



**Editor Talk:**

สวัสดีครับทุกท่าน  
สวัสดีครับทุกท่าน  
สวัสดีครับทุกท่าน



**Market Share**

สวัสดีครับทุกท่าน  
สวัสดีครับทุกท่าน  
สวัสดีครับทุกท่าน

**Premium Vodka Brands**  
**Around the world**  
**in 5 Premium Vodka**



สวัสดีครับทุกท่าน  
สวัสดีครับทุกท่าน  
สวัสดีครับทุกท่าน

**SALESPERSON OF THE MONTH**  
**JANUARY 2014**  


SALES EXCELLENCE AWARDS  
SALES OPERATING TEAM

**SALESPERSON OF THE MONTH**  
**MAY 2013**  


SALES EXCELLENCE AWARDS  
SALES OPERATING TEAM

**SALESPERSON OF THE MONTH**  
**JUNE 2013**  


SALES EXCELLENCE AWARDS  
SALES OPERATING TEAM



# Internal communication

## Monthly E-letter



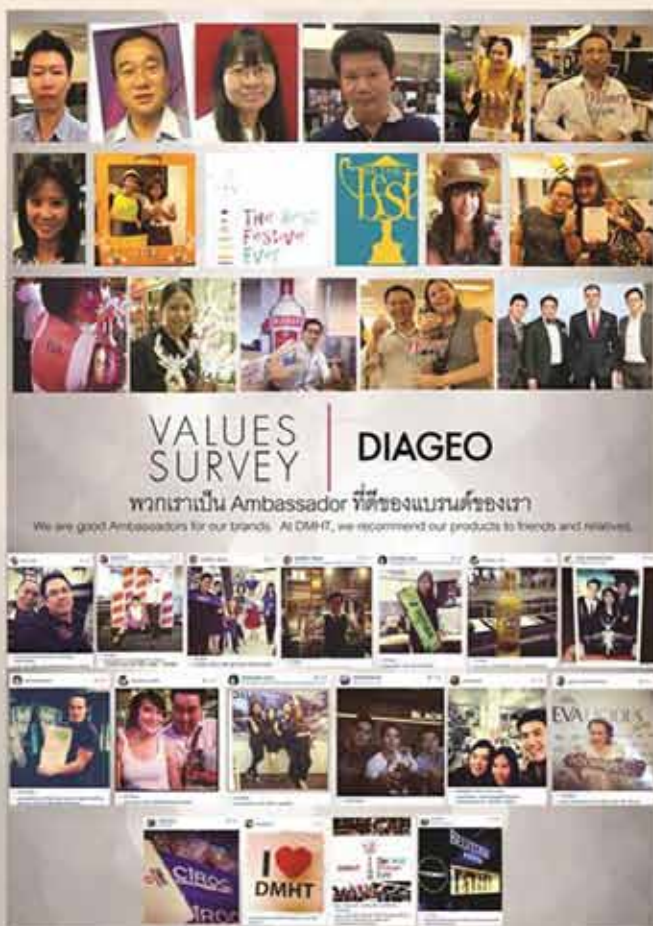
Interview Topic  
with our talent BDM (K.Ohm)



## Outcome of price increase



## ENGLISH CLASS REVIEW



Values Survey การสำรวจความเห็น  
พนักงานปี 2014 จะเริ่มแล้ว

การสำรวจความเห็นพนักงานหรือ Values Survey จะกลับมาอีกครั้งในวันที่ 8-30 เมษายน นี้ เราให้ความสำคัญกับการทำ Values Survey มากเพราะเป็นวิธีที่ทำให้เราได้รับฟังความเห็นจากพนักงานโดยตรง รวมทั้งทำให้เรารู้ว่าได้นำ Values ต่างๆ ของเรามาใช้ในการทำงานหรือไม่

ในปีที่แล้ว 97% ของพนักงาน DMHT  
ร่วมทำแบบสอบถาม  
ซึ่งเป็นตัวเลขที่น่าดีใจและในปีนี้  
เราจะร่วมมือกันทำให้ถึงเป้า 100% เต็ม



# Internal communication

## Monthly E-letter

[illegible][illegible]

# Inspire your attitude

## Interview P'Nana - Nanyana

นิ้ง นานา นานา ได้มาร่วมงานกับ intouch Geni ในตำแหน่ง Creative Strategist



นิ้ง นานา ทำงานเป็น Creative Strategist ในตำแหน่ง Creative Strategist ในบริษัทโฆษณา

นิ้ง นานา ทำงานเป็น Creative Strategist ในตำแหน่ง Creative Strategist ในบริษัทโฆษณา

นิ้ง นานา ทำงานเป็น Creative Strategist ในตำแหน่ง Creative Strategist ในบริษัทโฆษณา

### FRENCH CONNECTION

#### FROM SKETCH TO ART EXHIBITION

By Hennessy



นิ้ง นานา ทำงานเป็น Creative Strategist ในตำแหน่ง Creative Strategist ในบริษัทโฆษณา

นิ้ง นานา ทำงานเป็น Creative Strategist ในตำแหน่ง Creative Strategist ในบริษัทโฆษณา

Step up by intouch Geni - Good to Great เพื่อความเหนือกว่าของทีม Commercial



นิ้ง นานา ทำงานเป็น Creative Strategist ในตำแหน่ง Creative Strategist ในบริษัทโฆษณา

นิ้ง นานา ทำงานเป็น Creative Strategist ในตำแหน่ง Creative Strategist ในบริษัทโฆษณา

intouch